



[rate card]
2019



qwertypr.com

[be foreword]

With over 20 years of experience in the global hospitality and travel industries, QWERTY PR boasts an inspirational team from across the world that embraces a myriad of word-based projects encouraging visitors to hotels and footfall to tourism activities.

The QWERTY PR team has a way with words and offers a unique professional perspective to writing. They encompass everything that is word-related and through creative brainstorming; content becomes an exciting new future. Projects range from simple things, such as, go-to tools for essential writing, social media plans that enhance given images, press alerts and releases, content for websites, collaterals, newsletters and advertising materials. The well-oiled cogs behind the scenes is a diverse team of graphic and web designers, public relations agencies, photographers and translators.



[social media posts]

Ingenuously written content for daily social media posts. Includes four social media advert designs.

20,000 baht per month



[newsletters]

Absorbing newsworthy content.

10,000 baht per month



[promotional flyer]

Compelling content and design for special offers.

1,500 baht



[tripadvisor responses]

Personalised responses to extraordinary and unpleasant reviews.

150 Baht per review



[press release]

Gripping storytelling for the media.

10,000 baht

[table of content]

Content The subject or ideas contained in something written, said, created, or represented. Content is also the things represented or suggested in something written or created as art, or the ideas it communicates.

Content To make someone feel happy

Content Pleased with your situation and not needing or desiring it to be better.



[ad-hoc guest crisis communication]

Empathetic letters for rare calamities.

2,000 baht per letter



[rack card or informational flyer]

Innovative promotional literature.

6,000 baht



[logo design]

Inspired logo design (includes complimentary logos for email signatures, social media and factsheets).

10,000 baht



[award applications]

Persuasive applications for international awards.

10,000 baht



[room collateral]

Gracious welcome note or letter to convey important information to your guests.

1,000 baht per letter

[email]

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[website]

qwertypr.com



[beginning]

- Ingeniously written content for daily social media posts. Includes four social media advert designs.
- Absorbing newsworthy content
- Compelling content and design for special offers.

40,000 baht per month



[middle]

- Ingeniously written content for daily social media posts. Includes four social media advert designs.
- Absorbing newsworthy content.
- Compelling content and design for special offers.
- Off-the-cuff words.
- Personalised responses on TripAdvisor for extraordinary and unpleasant reviews.

55,000 baht per month



[end]

- Ingeniously written content for daily social media posts. Includes four social media advert designs.
- Absorbing newsworthy content.
- Compelling content and design for special offers.
- Off-the-cuff words.
- Personalised responses on TripAdvisor for extraordinary and unpleasant reviews.
- Gracious welcome note or letter to convey important information to your guests.
- Empathetic letters for rare calamities.
- Innovative promotional literature.
- Gripping storytelling for the media.
- Persuasive applications for international awards.

65,000 baht per month